

## **VICTORIA RACING CLUB LIMITED**

### **Terms and Conditions**

#### **Hatstravagance™ brought to you by Yellowglen**

#### **Morning Show Promotion**

**Date drawn: Tuesday 20 September 2011**

- 1) Information on prizes and how to participate forms part of these terms and conditions.
- 2) The Promoter is Victoria Racing Club Limited (ACN 119 214 078) of 448 Epsom Road, Flemington VIC 3031.
- 3) Entry is only open to individuals aged 18 years or over who have followed the correct entry process. Employees, directors and other representatives of the Promoter and organisations involved in sponsoring or conducting this promotion (and any individuals so involved) are ineligible, as are members of their immediate families and households.
- 4) To enter, eligible individuals ("entrants") must purchase two or more tickets to the Morning Show of Hatstravagance™ brought to you by Yellowglen to be held on Thursday 29 September 2011. Tickets must be purchased prior to 11am on Tuesday 20 September 2011. Entrants' names will go into an entry box held at Victoria Racing Club, 448 Epsom Road Flemington Victoria 3031.
- 5) Prizes are non-transferable, non-exchangeable and not redeemable for cash.
- 6) The promotion commences at 9am on Monday 1 August 2011 and entries will close at 11am on Tuesday 20 September 2011.
- 7) The first valid entry drawn from the entry box will win a headpiece designed by Serena Lindeman (valued at \$500), two (2) tickets to the Westfield Doncaster Styling Suite on Preview Day Sunday 2 October 2011 (valued at \$370) and six bottles of Yellowglen Pinot Noir Chardonnay (valued at \$120). Total prize package is valued at \$990.
- 8) The prize draw will take place at Victoria Racing Club, 448 Epsom Road Flemington, Victoria 3031 at approximately 12 noon on Tuesday 20 September 2011. The winner will be contacted by telephone and mail, and will be published on the Promoter's website at [www.vrc.net.au](http://www.vrc.net.au) on either the news section or Hatstravagance™ event page of the website on 20 September 2011.
- 9) An unclaimed prize will be drawn at 12 noon on Tuesday 20 December 2011 at the Promoter's Administration Office, 448 Epsom Road, Flemington Victoria 3031.
- 10) A prize will be deemed unclaimed if the Promoter has been unable to contact the winning entrant before 5pm (AEDT) on Monday 19 December 2011. The Promoter will endeavour to make contact with the winning entrant prior to the above time using all reasonable communication methods.
- 11) The Promoter reserves the right to require the winner to provide proof of age, identity and residency. Identification considered suitable for verification is at the discretion of the Promoter.
- 12) The winning entrant acknowledges and consents to participating in promotional activities prior to and including the day of Hatstravagance™ brought to you by Yellowglen on Thursday 29 September 2011, which may include promotional photograph shoots and media interviews. The Promoter may use all photographs and recorded interviews, including the winner's image, voice, name and other details, without restriction and without further reward or recourse to the winner, in its advertising and promotional materials and official communications, forever and in any media whatsoever. The Promoter will endeavour to ensure that such activities will be scheduled at the convenience and availability of the winning entrant/s.
- 13) The Promoter collects personal information when an entrant purchases tickets for the event in order to conduct the promotion. If the information requested is not provided, the entrant may not participate in the promotion. By entering the promotion, unless otherwise advised, the entrant agrees that the Promoter may use this information in any media for future promotional, marketing and publicity purposes, including the sending of electronic messages, without any consent of the entrant. Entrants' personal information may be provided to third parties for the purpose of administering this promotion or providing prizes. Entrants may access the information that the Promoter holds about them by contacting the Promoter's Privacy Officer at 448 Epsom Road, Flemington, Victoria 3031.
- 14) The Promoter's decision is final and no correspondence or communication will be entered into.
- 15) The Promoter will not be liable for any loss or damage whatsoever which is suffered (including but not limited to indirect or consequential loss) in connection with this promotion, or for personal injury suffered or sustained as a result of receiving or using a prize, except for any liability which cannot be excluded by law.
- 16) If the winner is unable to take a prize at the time stipulated by the Promoter, associated agencies or promotional partners, that prize will be forfeited.
- 17) Total prize value is \$990.